

Terms and Conditions

- 1) The European Distance and E-Learning Network (EDEN) is a non-governmental educational association established in 1991.
The aim of the association is to foster developments in open, distance, flexible and e-learning (hereinafter distance and e-learning) providing a platform for all the regions and countries of Europe and beyond its boundaries for co-operation and collaboration between institutions, networks companies and other agencies in the field.
In refreshing its visual identity, EDEN launches an “**EDEN Logo Design Contest**”.
- 2) The “**EDEN Logo Design Contest**”, published on the EDEN 2016 Annual Conference micro site at http://www.eden-online.org/2016_budapest/logo-contest/, is open to all interested individuals.
- 3) The “**EDEN Logo Design Contest**” starts on 14 June 2016 and ends on 10 September 2016.
- 4) The Winner will be selected by public online vote based on the creativity demonstrated in their artwork, in which the logo design is relevant to the vision, purpose and legacy of the Association.
- 5) Prize: The designer of the winning logo will be granted free participation at the 2017 EDEN Annual Conference or, if he/she prefers, receive the amount of the registration fee (c.a. 500€) as prize money.
- 6) Participants are to provide all required registration information (including their full name, institution represented, e-mail address) in order to take part in this contest and their artwork must be in line with the specifications of the design brief.
- 7) The artwork may be created with any means/software, including hand drawing, as long as the submitted image is available as vector image and enclosed to the submission in pdf format.
- 8) Upon submissions, participants acknowledge that the artwork/images submitted will automatically become the sole property of EDEN.
In consideration of EDEN providing the contest, each participant grants EDEN a non-exclusive, transferable, irrevocable, worldwide, perpetual, royalty-free license to each of the artwork submitted. EDEN, therefore, reserves the right to use, display, copy, store, advertise, transmit, transfer, distribute, reproduce, create derivative works of the original, incorporate it into other works, and publish the submitted artwork in any media for any purpose whatsoever.
- 9) Participants may submit maximum three distinct logo designs within the frame of the contest.
- 10) The logo design shall be submitted online, after having completed the official registration form by the contestant at http://www.eden-online.org/2016_budapest/logo-contest/. One contestant may upload maximum 3 logo designs. It is required, as mentioned above, that the submitted logo is available in vector graphics, it has to be presented in full colour with the corresponding RGB and Pantone code and font type provided for reference, if asked by the contest organisers. Each logo should be uploaded separately (one uploaded pdf page featuring one single logo).
- 11) The winner will be notified by e-mail, and the result of the contest will be officially announced during the 9th Research Workshop of EDEN in Oldenburg.
- 12) The winner gives his irrevocable consent
 - a. to further elaborate their winning logo design, making it available also in black-and-white and inverse colour format, and
 - b. to recommend full name (i.e. “European Distance and E-Learning Network”) and logo arrangement alternatives for online and printed use, including the provision of aesthetically suitable and harmonious font type and size.

- 13) EDEN reserves all rights to amend, modify, extend or terminate the “**EDEN Logo Design Contest**” and its Terms and Conditions in any way deemed appropriate, in response to the events beyond its control. No prior notice will be given.
- 14) EDEN treats personal data in accordance with its privacy policy, according to which the contestants personal data shall not be transferred to any third parties. By submitting an entry in this contest, each participant gives their consent for the processing of his/her personal data by EDEN.
- 15) For more information, please contact the EDEN Secretariat at: secretariat@eden-online.org.