

Call for Presentations

EUA Annual Conference

7-8 April 2016

Bricks and clicks for Europe: building a successful digital campus

Hosted and co-organised by National University of Ireland (NUIG), Galway

Submission deadline: 27 November 2015

The European University Association (EUA) is pleased to publish a Call for Presentations for three Working Group sessions taking place at its Annual Conference 2016 on **Friday 8 April** from **9:00-10:30**. Please note that this Call is only open to **EUA member institutions**.

Background

Whether digitalisation is seen as a new paradigm and game changer or simply a new modus operandi, it is having a major impact on the ways universities conduct research, provide teaching and relate to their community. The EUA 2016 Annual Conference will explore how Europe's universities are developing strategies to successfully integrate the development of physical and IT infrastructures ("bricks and clicks"), and how they are tackling the challenges involved in becoming more interactive and interconnected. University leaders and practitioners will share their experiences of major change processes, such as the introduction of open access, open innovation and research and the incorporation of new technologies in university teaching, and explore how these transformations are affecting institutional development, in particular in terms of HR and campus management and community relations.

Proposals for presentations will be expected to contain **concrete, hands-on explorations of institutional case studies for digitalisation**, and to stimulate debate and share good practices during the working group sessions. Presentations should last **no more than 15 minutes**, in order to leave sufficient time for discussion. Proposals should preferably relate to overall institutional strategies and take into account the changes for the campus and the communities of the university, including students, researchers, administration and management, focusing on one or more of the following three thematic areas:

1) Learning and teaching

- What is the contribution of information and communication technologies (ICT) to adapting and modernising learning and teaching (e.g. MOOCs, adaptive learning, "flipping the classroom")?
- What are the benefits of digital learning for students, staff and institutions, in terms of flexibility, quality, access and costs?
- What are the implications of ICT for the work of teachers and for their relationship with students?
- What are the long-term resource implications?

2) Research and open science

- How does digitalisation open up new prospects for research and research collaboration?
- What are the implications for the professional development of researchers and the training of doctoral candidates?
- How can and should the institution and its leadership respond? How can universities develop and support effective institutional policies on Open Access and Open Science?
- What are the long-term resource implications?

3) Outreach to society

- How has digitalisation enabled the institution to take up new or transform existing initiatives for social outreach?
- How does digitalisation change the role of the university towards its community?
- What are the long-term resource implications?

4) Transversal questions | **NB: please make sure to comment on these issues in your proposal, regardless of which thematic area(s) you choose to address**

- How do the university's physical space and infrastructure and its virtual presence relate to each other and align?
- What are the challenges posed by digitalisation for university management, finances and infrastructure?

How to apply

Elements of the proposal:

- Title
- Author (including name, institution, position and contact details)
- Abstract of 500-1000 words: the abstract should provide an overview of the proposed presentation. Specifically, it should contain a concise description of initiatives that have been developed and measures that have been taken in the course of digitalisation processes, and explain the impact that these have had on the institution, its members and its missions. Presentations can be crosscutting, in addressing one or more than one theme. However, authors should clearly indicate for which theme they would like to be considered. Authors should also address the transversal questions listed under point 4) above, regardless of their chosen theme(s).

All elements of the proposal must be submitted using **this form**. The deadline for submitting presentation proposals is **27 November 2015**. Late or incomplete proposals will not be considered.

Selection Procedure

All proposals will be reviewed by the EUA selection committee. Presentations will be selected on the basis of relevance and quality, taking account of geographical distribution. Authors will be informed of the results of the selection process by **14 December 2015**. Authors may be asked to amend their proposals before presentation. All correspondence with authors will be by email.

Important: Each selected presentation at the EUA 2016 Annual Conference will benefit from one reduced fee, which will be applied through a special registration process. Please do not register for the event online until the results of the selection process have been announced.

Contact Person

For further information or questions on this Call for Presentations, please contact Monika Steinel (monika.stein@eua.be).