

Press release “exploring eLearning”

exploring eLearning: the first national event on e-learning for companies

ABSTRACT

Milan (IT), June 2015 – Amicucci Formazione, a leading company in the field of digital training, is promoting the event “exploring eLearning”, the first national event on e-learning for companies, which will be held on the 1 and 2 December 2015 in the center of Milan.

The event is aimed at addressing the current challenges of organizations and companies: getting rid of traditional, and now inadequate, e-learning models, and focusing on programs on digital innovation with a strategic approach.

Innovation will also be applied to the format of this event: 36 multimedia posters to explore the major innovations in the field of e-learning, implemented on a national and international scale. The multimedia poster model uses a large interactive screen, with animated infographics that introduce the topic in 5-7 minutes. These posters are organized into three recommended paths:

- Basic training: all you need to learn in order to start using tools and methodologies;
- Intermediate training: knowing how to create vertical paths in business contexts, based on requirements and target audience;
- Advanced training: bringing the experience gained to new levels, in a modern context focused on sharing and disseminating culture.

Participants will be able to interact, download the materials available online, contribute to the topic, ask questions and go online with all the participants, experts and other attending companies. The involvement of a Scientific Committee, which will help improving the program by giving suggestions and support, guarantees the quality of the event.

[For further information, click here](#)

[Your link to the registration](#)